

ASHLEY HOLDER

Johnson Bridge Media
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Ashley Holder is the weekend sports anchor and reporter at the NBC-affiliate WGRZ in Buffalo, NY. She joined the Tegna family in July 2020.

During the 2019-2020 college football and basketball seasons her passion for storytelling led her to CBS Sports. As a multiplatform sports journalist, she was a sideline reporter for national games on both the linear and digital networks.

In April 2017, Ashley joined WCCB Charlotte as a sports anchor and reporter; there she covered the Carolina Panthers and Charlotte Hornets.

Before moving to Charlotte, Ashley was a sports anchor and reporter in Oregon at the ABC affiliate KDRV covering the Portland Trail Blazers, the University of Oregon, and Oregon State. She moved to Oregon after working at KQTV where she followed the Kansas City Royals' 2015 World Series Championship season.

Ashley launched her sports broadcasting career with CBS Radio in Atlanta, covering the Atlanta Falcons, Atlanta Hawks, Braves, and all Georgia college teams.

She is a proud graduate from the University of Tennessee, where she studied journalism and electronic media. Ashley is an active member of the National Association of Black Journalists.